

Part 3- Frankenstein x lululemon retail strategy

1. Noun
2. Noun
3. Verb Past Tense
4. Noun
5. Lululemon Product
6. Noun
7. Noun
8. Store Role
9. Adjective
10. Adjective Ends In Est
11. Location

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A crack of _____
Noun echoed outside and the Zoom _____
Noun froze as the meeting room

Verb Past Tense closer.

"Oh, I think I froze" continued Dr. Leighton, "Can you hear me now? No? How about now? Ok. Let me try
turning my video off...

As I was saying, our FY25 Retail Initiative Calendar will feature _____
Noun Activations in Pop-Ups with
custom _____
lululemon product. Every new store opening will be filled with _____
Noun and _____
Noun. I
want every _____
store role to make people feel as _____
Adjective as a freshly reanimated corpse! We will
have the _____
Adjective Ends in EST Guest Experience in North _____
Location! Ok, what's this in the chat... "