

Frankenstein's Retail Strategy Session

1. Adjective
2. Adjective
3. Drake Meeting Room
4. Noun
5. Noun
6. Adjective
7. Emotion
8. Noun
9. Adjective
10. Coworkers Name
11. Guest Metric
12. Adjective
13. Noun
14. Qbr Dashboard Metric
15. Number
16. Lululemon Product
17. Verb Base Form
18. Verb Present Ends In Ing
19. Noun
20. Verb Base Form
21. Noun
22. Verb Base Form
23. Adjective

24. Noun
25. Store Role
26. Adjective
27. Coworkers Name
28. Day Of The Week
29. Verb Base Form
30. Verb Past Tense
31. Social Media Platform

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It _____ a _____ Adjective _____
_____ afternoon at the SSC when Dr. Leighton, also known as Frankenstein, sent a
Zoom link to the team for a truly _____ Adjective _____
_____ strategy session. The _____ Drake Meeting Room _____
_____ room was filled with the scent of _____ Noun _____
_____ and faint echoes of _____ Noun _____)
_____ The team members who dialed in on Zoom were _____
_____ Adjective _____ as they waited for the room to join and connect to audio.

"Team," Dr. Leighton began, with a look of _____ Emotion _____
_____ in her glowing eyes, "Does anyone have anything to clear? If so, put it in the
_____ Noun _____) _____ Today, we are not just creating
the magic of one store 500 times. No, we are bringing something _____
_____ Adjective _____ to life!" The team shifted nervously, unsure if this was about
store _____ or something far more... monstrous.

Suddenly, _____ Coworkers name _____ raised their
virtual hand. "I think our (_____ guest metric _____ have been performing
_____ Adjective _____

) _____ but we might need to combine this with (_____ Noun _____
_____ from the lab to deliver improved _____
_____ QBR dashboard metric _____)."

"Yes, yes!" Dr. Leighton exclaimed, pacing furiously. "But we need at least _____
_____ Number _____ new _____ lululemon product _____

_____ by the next full moon, or the entire pant wall will
_____ Verb Base Form _____ and we will only sell EBBs

! If we aren't careful, we'll be back to _____ Verb Present ends in ING _____

_____ Mirrors and Selfcare... and then it's only a matter of

_____ Noun _____ before we

_____ Verb Base Form _____ kids clothes and organic

denim in showrooms and all night warehouse sales"

A crack of _____ Noun _____ echoed outside and the

Zoom room froze as the team huddled closer.

"Oh, I think I froze" continued Dr. Leighton, "Can you hear me now? As I was saying, our FY25 Retail Initiative

Calendar will feature _____ Verb Base Form _____ with

_____ Adjective _____

_____ (Noun) _____ I want every
_____ (Store role) _____ to make people feel as
_____ (Adjective) _____ as a freshly reanimated corpse!

Ok, what's this in the chat... "

" _____ (Coworkers Name) _____ is saying I froze and
asking if we must execute by _____ (day of the week) _____
_____ or if we can have more time to _____ (Verb Base) _____
(Form _____)?"

"I'm afraid not. The labour is locked and schedules have been _____ (Verb Past) _____
(Tense _____) _____ Also we have sent it to translation."

Oh, ok team, my apologies. We are getting kicked out of this room... until our next working session, send me a
message on _____ (Social Media Platform) _____ with any
questions. I'll be in the lab, on the 4th floor, planning our next retail experiment"