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The Story of Gartner

1. Noun _____
2. Noun _____
3. Location _____
4. Number _____
5. Verb Past Tense _____
6. Noun Plural _____
7. Adjective _____
8. Noun _____
9. Number _____
10. Number _____
11. Year _____
12. First Name Of A Person _____
13. Company _____
14. Noun Plural _____
15. Year _____
16. Adjective _____
17. Adjective _____
18. Noun _____
19. Gartner-Ism _____

The Story of Gartner

Gartner, Inc, officially known as Gartner, is a global _____Noun_____ and _____Noun_____ firm providing information, advice, and tools for leaders in IT, finance, HR, customer service and support, communications, legal and compliance, marketing, sales, and supply chain functions. Its headquarters are in _____Location_____. It is a member of the S&_____Number_____

Research _____Verb Past Tense_____ by Gartner has historically targeted CIOs, senior IT, marketing, and supply chain _____Noun Plural_____. Gartner clients include _____Adjective_____ corporations, government agencies, technology companies, and the _____Noun_____ community. Its client base consists of over _____Number_____,000 organizations in over _____Number_____ countries.

The company was founded in _____Year_____ by _____First Name of a Person_____ Gartner. Originally a private company , the Gartner Group was launched publicly the first time in the 1980s, then acquired by _____company_____, and then acquired in 1990 by some of its _____Noun Plural_____. The company went public again in _____Year_____. In 2000 the name was simplified to Gartner.

In the course of its growth, Gartner has acquired _____Adjective_____ companies providing related services, including _____Adjective_____ Decisions--which became Gartner Measurement, now part of Gartner's consulting division--and Gartner _____Noun_____, a market research firm. In 2014, Gartner also coined the term "

_____Gartner-ism_____

" and further developed the early philosophy for digital business operations.

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