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CDO Bio

1. Proper Noun _____
2. Proper Noun _____
3. Adverb _____
4. Verb Base Form _____

CDO Bio

What is your current _____Proper Noun_____ and what you do?

• Include at least one _____Proper Noun_____ accomplishment.

• Describe your _____Adverb_____ and how they inform your career.

• Why do you do _____Verb Base Form_____ you do? What might make your contribution to the company different than your colleagues? Better yet, what values do you and your colleagues share that would make your business a worthwhile investment to others? Start to wrap up your professional bio by simply explaining what gets you up in the morning.

• Briefly tell your readers who you are outside of work.

include:

• Your family

• Your hometown

• Sports you play

• Hobbies and interests

• Favorite music and travel destinations

• Something quirky about you

People like connecting with other people. The more transparent you are about who you are personally, the more likable you will be to the people reading about who you are professionally.

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