

# Know Your Data

1. Adjective
2. Proper Noun
3. Number
4. Adjective
5. Country
6. Noun Plural
7. Adjective
8. Country
9. Adjective
10. Part Of Body
11. Noun
12. Adjective
13. Number
14. Noun
15. First Name Of A Person
16. Noun
17. Adjective
18. Adverb
19. Number
20. Adjective
21. Noun Plural
22. Adverb
23. Article Of Clothing

24. Adverb

25. Noun

26. Nonsense Word

27. Noun

# Know Your Data

To our valued clients, \_\_\_\_\_ Adjective customers, and shareholders:

Under \_\_\_\_\_ Proper Noun law, customers must be notified within \_\_\_\_\_ Number days when their data has been breached. If you are reading this \_\_\_\_\_ Adjective notification, your personal data has been stolen by cyber criminals.

It appears that the attackers are working for \_\_\_\_\_ Country to fund their advanced nuclear \_\_\_\_\_ Noun Plural program. The data has been sold to \_\_\_\_\_ Adjective organizations in \_\_\_\_\_ Country and could be used for the following purposes.

\_\_\_\_\_ Adjective Medical Charges

It's a little known fact that scammers can make thousands by double billing insurance companies for your \_\_\_\_\_ Part of Body surgery!!

## Borrowing Money

With your personal information, a criminal could borrow money to finance a shiny new \_\_\_\_\_ Noun, a \_\_\_\_\_ Adjective boat, or even a \_\_\_\_\_ Number bedroom beachfront \_\_\_\_\_ Noun.

## Claiming

## Tax Refunds

Most taxpayers will claim a return from Uncle \_\_\_\_\_ First Name of a Person each spring. Using your social security \_\_\_\_\_ Noun that check could be delivered to an \_\_\_\_\_ Adjective thief posing as you.

Here's what we are doing \_\_\_\_\_ Adverb to address these problems.

- All customers will be given \_\_\_\_\_ Number months of \_\_\_\_\_ Adjective credit monitoring.

- An elite team of \_\_\_\_\_ Noun Plural will \_\_\_\_\_ Adverb review our security configurations to ensure that sensitive data is only stored where it belongs, and data we no longer need is deleted.

- A collectible "I survived the data breach" \_\_\_\_\_ Article of Clothing will be offered to the first 100 people to sign our legally binding settlement.

Your business is important to us. We will work \_\_\_\_\_ Adverb to regain your \_\_\_\_\_ Noun,

Sincerely,

\_\_\_\_\_ Nonsense Word Bank: A \_\_\_\_\_ Noun you can trust.

Know your data! Follow the policy to protect the data you need. If you don't need it, delete it.