## **TIDC Vision, Mission, values**

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## **TIDC Vision, Mission, values**

Our Noun
To be Canada's premier design destination
Our Mission
To be an inspiring design and décor platform that showcases premium home furnishings and appliances, delivers
a high-quality experience for design professionals and dealers, and provides a supportive and collaborative
environment that stimulates commercial activity
Create Extraordinary Spaces
Our core DNA: Catalyst for commerce
Our purpose: Committed to becoming the go-to destination by creating the evironment and providing the
services and support for trade professionals to connect interact, transact and ultimately prosper
Passionate, engaging, caring
Customer-centric, results driven, innovative
Trusted, supportive, responsive

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