

## C2 positioning

1. Adjective
2. Noun
3. Adjective
4. Noun
5. Verb Present Ends In Ing
6. Adjective
7. Verb Present Ends In Ing
8. Adjective
9. Adjective
10. Adjective
11. Verb Base Form
12. Noun
13. Adjective
14. Adjective
15. Noun
16. Noun
17. Noun
18. Adjective
19. Noun
20. Adjective
21. Adjective
22. Verb Present Ends In Ing
23. Verb Present Ends In Ing

24. Verb Present Ends In Ing

25. Verb Base Form

26. Verb Base Form

27. Verb Base Form

28. Adjective

29. Noun

## C2 positioning

There is a "\_\_\_\_\_ Adjective \_\_\_\_\_" Center at Schwab. And like our \_\_\_\_\_ Noun \_\_\_\_\_ implies, our core belief - our team's \_\_\_\_\_ Adjective \_\_\_\_\_ \_\_\_\_\_ Noun \_\_\_\_\_ is \_\_\_\_\_ Verb Present ends in ING \_\_\_\_\_ remarkably \_\_\_\_\_ Adjective \_\_\_\_\_ experiences, \_\_\_\_\_ Verb Present ends in ING \_\_\_\_\_ our marketing partners to help the modern investor find a better way.

We are \_\_\_\_\_ Adjective \_\_\_\_\_, \_\_\_\_\_ Adjective \_\_\_\_\_, and always \_\_\_\_\_ Adjective \_\_\_\_\_.

At C2 we \_\_\_\_\_ Verb Base Form \_\_\_\_\_ the value of \_\_\_\_\_ Noun \_\_\_\_\_ because we've helped to build it.

Our understanding of Schwab's \_\_\_\_\_ Adjective \_\_\_\_\_ workings combined with our \_\_\_\_\_ Adjective \_\_\_\_\_ \_\_\_\_\_ Noun \_\_\_\_\_ of platforms, \_\_\_\_\_ Noun \_\_\_\_\_, even regulatory \_\_\_\_\_ Noun \_\_\_\_\_, ensure the \_\_\_\_\_ Adjective \_\_\_\_\_ ideas become reality.

Our \_\_\_\_\_ Noun \_\_\_\_\_ are the company's goals.

The \_\_\_\_\_ Adjective \_\_\_\_\_ relationships we have give us a \_\_\_\_\_ Adjective \_\_\_\_\_ advantage in \_\_\_\_\_ Verb Present ends in ING \_\_\_\_\_ down silos, \_\_\_\_\_ Verb Present ends in ING \_\_\_\_\_ faster, and \_\_\_\_\_ Verb Present ends in ING \_\_\_\_\_ smarter.

We are inspired by the brand's challenger mindset.

We

Verb Base Form discussion.

We Verb Base Form questions and are committed to do the kind of work that gets talked about.

We Verb Base Form the notion of what an in-house team can do.

We are Adjective Noun.