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Zxlerator 1

1. Number _____
2. Location _____
3. Number _____
4. Noun Plural _____
5. Noun _____
6. Verb Base Form _____
7. Verb Base Form _____
8. Adjective _____
9. Noun Plural _____
10. Adjective _____
11. Verb Base Form _____
12. Noun Plural _____
13. Noun Plural _____
14. Job Or Role _____
15. Job Or Role _____
16. Verb Base Form _____
17. Verb Base Form _____
18. Verb Base Form _____
19. Proper Noun _____
20. Noun _____
21. Job Or Role _____
22. Adjective _____
23. Adjective _____

24. Adjective _____

25. Job Or Role _____

26. Event _____

27. Verb Base Form _____

Zxlerator 1

We recently kicked off our _____Number_____ ZX Ventures Zxlerator in the heart of _____Location_____. We have an amazing cohort of _____Number_____ (!) intrapreneurs and summer interns tackling 14 huge _____Noun Plural_____. This is all driven by a key question, "How do you start new companies inside a large _____Noun_____?" Let's _____Verb Base Form_____.

Zxlerator is the internal accelerator program of ZX Ventures and AB InBev. We think we've _____Verb Base Form_____ something _____Adjective_____. Accelerator programs tend to be run by investment vehicles with external , existing _____Noun Plural_____. Think Techstars, Angelpad, YCombinator, etc. They take an _____Adjective_____ stage company and give support, mentorship and investment to make it grow faster (i.e. "_____Verb Base Form_____" it). We've built on this concept. Using Zxlerator, we take internally-generated _____Noun Plural_____ and put them through a structured three-month program to see if they can develop into validated, launch-ready _____Noun Plural_____.

During the program, existing _____job or role_____ and summer _____job or role_____ work together to _____Verb Base Form_____ a real problem, _____Verb Base Form_____ a solution, and _____Verb Base Form_____ a viable business model. Basically, they start a _____Proper Noun_____. These ventures are early stage - often starting from just an _____Noun_____ - so we start out with an intensive two-week boot camp. This is a crash course in how to start a company. During boot camp you'll hear phrases any experienced _____job or role_____ would recognize. Build, measure,

learn. _____Adjective_____, _____Adjective_____ and _____Adjective_____. Experiment, experiment, experiment. Now that we're into the core program, teams have a slew of internal and external _____job or role_____ to call on, and programming designed to help them leverage our core business. We'll wrap the program with _____Event_____ Day, and make final decisions on which ventures we'll _____Verb Base Form_____.

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