

# SOLUTIONS FOR MEDIA OWNERS

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# SOLUTIONS FOR MEDIA OWNERS

Make the most of your out-of-home assets with \_\_\_\_\_ Noun \_\_\_\_\_ that \_\_\_\_\_ Verb Present ends in S \_\_\_\_\_ sales and operations.

Monetize \_\_\_\_\_ Adjective \_\_\_\_\_ inventory, centralize sales and operations for \_\_\_\_\_ Adjective \_\_\_\_\_ business, and \_\_\_\_\_ Verb Base Form \_\_\_\_\_ static and digital sales with audience data. Vistar Media \_\_\_\_\_ Verb Present ends in S \_\_\_\_\_ a comprehensive technology suite for infrastructure management as well as \_\_\_\_\_ Noun \_\_\_\_\_ operations.

## REVENUE MANAGEMENT

\_\_\_\_\_ Adverb \_\_\_\_\_ access the largest source of \_\_\_\_\_ Noun \_\_\_\_\_ demand for OOH with an easy-to-use \_\_\_\_\_ Noun \_\_\_\_\_ for \_\_\_\_\_ Verb Present ends in ING \_\_\_\_\_, managing and reporting on ad unit sales at the network and venue level.

## MONETIZE

\_\_\_\_\_ Verb Base Form \_\_\_\_\_ unsold inventory through the only \_\_\_\_\_ Noun \_\_\_\_\_ built from the ground up for the OOH industry and seamlessly \_\_\_\_\_ Verb Base Form \_\_\_\_\_ programmatic direct deals.

## CENTRALIZE

Maintain full control over \_\_\_\_\_ Verb Present ends in ING \_\_\_\_\_, creative approval and brand/category whitelists, while \_\_\_\_\_ Verb Present ends in ING \_\_\_\_\_ operational efficiency through a \_\_\_\_\_ Adjective \_\_\_\_\_ platform for inventory management,

automated yield optimization, and real-time \_\_\_\_\_ Adjective reporting.

## OPTIMIZE

Put the \_\_\_\_\_ Noun of data science to work for you by leveraging our movement-based \_\_\_\_\_ Noun insights to identify inventory best situated to reach high-value \_\_\_\_\_ Noun Plural and niche \_\_\_\_\_ Noun Plural.