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SOLUTIONS FOR MEDIA OWNERS

1. Noun _____
2. Verb Present Ends In S _____
3. Adjective _____
4. Adjective _____
5. Verb Base Form _____
6. Verb Present Ends In S _____
7. Noun _____
8. Adverb _____
9. Noun _____
10. Noun _____
11. Verb Present Ends In Ing _____
12. Verb Base Form _____
13. Noun _____
14. Verb Base Form _____
15. Verb Present Ends In Ing _____
16. Verb Present Ends In Ing _____
17. Adjective _____
18. Adjective _____
19. Noun _____
20. Noun _____
21. Noun Plural _____
22. Noun Plural _____

SOLUTIONS FOR MEDIA OWNERS

Make the most of your out-of-home assets with _____Noun_____ that _____Verb Present ends in S_____ sales and operations.

Monetize _____Adjective_____ inventory, centralize sales and operations for _____Adjective_____ business, and _____Verb Base Form_____ static and digital sales with audience data. Vistar Media _____Verb Present ends in S_____ a comprehensive technology suite for infrastructure management as well as _____Noun_____ operations.

REVENUE MANAGEMENT

_____Adverb_____ access the largest source of _____Noun_____ demand for OOH with an easy-to-use _____Noun_____ for _____Verb Present ends in ING_____, managing and reporting on ad unit sales at the network and venue level.

MONETIZE

_____Verb Base Form_____ unsold inventory through the only _____Noun_____ built from the ground up for the OOH industry and seamlessly _____Verb Base Form_____ programmatic direct deals.

CENTRALIZE

Maintain full control over _____Verb Present ends in ING_____, creative approval and brand/category whitelists, while _____Verb Present ends in ING_____ operational efficiency through a _____Adjective_____ platform for inventory management,

automated yield optimization, and real-time _____Adjective_____ reporting.

OPTIMIZE

Put the _____Noun_____ of data science to work for you by leveraging our movement-based _____Noun_____

insights to identify inventory best situated to reach high-value _____Noun Plural_____ and niche _____Noun Plural_____.

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