

# SOLUTIONS FOR MARKETERS

1. Noun Plural
2. Adjective
3. Verb Present Ends In S
4. Adjective
5. Adjective
6. Noun Plural
7. Noun Plural
8. Noun Plural
9. Adjective
10. Adjective
11. Verb Base Form
12. Verb Present Ends In Ing
13. Noun Plural
14. Verb Base Form
15. Verb Base Form
16. Verb Base Form
17. Verb Present Ends In Ing
18. Adjective
19. Adjective Ends In Est
20. Verb Base Form
21. Noun
22. Adjective
23. Verb Base Form

24. Noun

# SOLUTIONS FOR MARKETERS

Vistar's platform enables \_\_\_\_\_ Noun Plural \_\_\_\_\_ to engage with today's consumers across out-of-home and

\_\_\_\_\_ Adjective \_\_\_\_\_ media. Vistar \_\_\_\_\_ Verb Present ends in S \_\_\_\_\_ clients with \_\_\_\_\_ Adjective \_\_\_\_\_ audience insights, resulting in \_\_\_\_\_ Adjective \_\_\_\_\_, impactful \_\_\_\_\_ Noun Plural \_\_\_\_\_ and measurable ROI.

## DEFINE

Consumers are best defined by their \_\_\_\_\_ Noun Plural \_\_\_\_\_; the \_\_\_\_\_ Noun Plural \_\_\_\_\_ they go and the things they do reflect who they are and what they care about. Define your \_\_\_\_\_ Adjective \_\_\_\_\_ audiences based on real world consumer behavior through Vistar's \_\_\_\_\_ Adjective \_\_\_\_\_ data system.

## ANALYZE

Uncover opportunities to \_\_\_\_\_ Verb Base Form \_\_\_\_\_ with consumers by \_\_\_\_\_ Verb Present ends in ING \_\_\_\_\_ audience movement patterns. We use data analysis and statistical modeling to help \_\_\_\_\_ Noun Plural \_\_\_\_\_ \_\_\_\_\_ Verb Base \_\_\_\_\_ Form \_\_\_\_\_ audience affinity across space and time.

## ACTIVATE

Leverage these consumer insights to \_\_\_\_\_ Verb Base Form \_\_\_\_\_ your audience as they \_\_\_\_\_ Verb Base Form \_\_\_\_\_

throughout their day with digital out-of-home and mobile media, \_\_\_\_\_ Verb Present ends in ING \_\_\_\_\_ at exactly the \_\_\_\_\_ Adjective \_\_\_\_\_ place and time to make the \_\_\_\_\_ Adjective Ends in EST \_\_\_\_\_ impact.

## MEASURE

\_\_\_\_\_ the impact of cross-screen campaigns on upper and lower funnel objectives through measurements such as \_\_\_\_\_ awareness, foot traffic and sales lift. Get a \_\_\_\_\_ picture of campaign ROI and insights to \_\_\_\_\_ future \_\_\_\_\_ planning.