

Pelle Tessuta

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Pelle Tessuta

"This is the _____ Adjective companion you will ever travel with.

In Zegna we have a ritual where new designers visit

our wool mill, started over a century ago. There was

a leather expert who was _____ Adjective by every aspect

of the factory production. He was by all means

a fabric _____ Noun. After he visited the mill he

became _____ Adjective with the process of how we make

the _____ Adjective fabrics in the world. He had one of those

_____ Adjective ideas that seem impossible to achieve. But

he was _____ Adverb sure. He loved the wool working

process. He wanted to do it in leather. He tried to

put thick strands on the loom but it didn't work, and

only made it to stop. So he worked on extremely

thin leather strands. They were so _____ Adjective they often

broke even before starting the loom. But from there,

he started adding thickness, until he reached the

perfect dimensions. Sturdy, but thin enough for the

loom. 2.2 mm strands: the perfect balance.

_____ Adjective

and _____, Pelle Tessuta was born."