

Social Media Casual

1. Adjective
2. Proper Noun
3. Verb Base Form
4. Verb Base Form
5. Adverb
6. Proper Noun
7. Noun
8. Verb Base Form
9. Adjective
10. Verb Base Form
11. Noun
12. Noun
13. Proper Noun
14. Verb Base Form
15. Adjective
16. Verb Present Ends In Ing
17. Verb Base Form
18. Adjective
19. Adjective
20. Noun
21. Proper Noun
22. Noun
23. Noun

24. Adjective _____

25. Verb Base Form _____

26. Noun _____

27. Proper Noun _____

28. Proper Noun _____

29. Verb Base Form _____

30. Adjective _____

31. Verb Base Form _____

32. Verb Base Form _____

33. Noun _____

Social Media Casual

Blogs, Facebook, Twitter, Pinterest, Instagram and other social media sites are a _____ Adjective _____ way to share your employment with _____ Proper Noun _____ and to help us _____ Verb Base Form _____ our events and _____ Verb _____ Base Form _____ clientele to come in.

As we work _____ Adverb _____ at _____ Proper Noun _____ to build our _____ Noun _____, here are a few tips to keep in mind while we _____ Verb Base Form _____ the ins and outs of the online world:

You're amongst friends--sometimes. As much as your blog, Twitter stream, Facebook page, etc... might feel like your cozy home on the Internet where friends stop by to catch up, it's really a _____ Adjective _____. People can land on your page from a Google search and read just one post completely out of any other context. And that content? It lives on forever in Google, long after you've forgotten about it. So, _____ Verb Base Form _____ of your web space less like a _____ Noun _____ and more like your _____ Noun _____.

Spread news, don't break it. It's great (and helpful!) when we can use our personal web spaces to share the great things we are doing at _____ Proper Noun _____. However, make sure what you _____ Verb Base Form _____ about is ready for _____ Adjective _____ consumption. If we've talked about it in a public forum or have started _____ Verb Present _____ ends in ING _____ it, then you are good to go. When in doubt- _____ Verb Base Form _____!

Be smart. From a _____ Adjective _____ perspective, you're _____ Adjective _____ for what's on your personal _____ Noun _____, so make sure you follow copyright rules and any other relevant laws. When it comes to _____ Proper Noun _____ content, a good rule of thumb is "point, don't post," meaning that it's better to link to the _____ Noun _____ on our established communication channels rather than posting it on your own personal blog or site.

Disclaimers or not, you represent. If you're _____ Noun _____ something that might be _____ Adjective _____ with the mission of our business, including a disclaimer is advisable -- e.g. "these views are mine alone, they do not reflect the views of my employer." But even with that, what you _____ Verb Base Form _____ in your tweets, on your blog, and on your Facebook page (or anywhere else) is just as much of a _____ Noun _____ of _____ Proper Noun _____ as what you do in your personal life (to some extent). Remember to not speak or post on behalf of _____ Proper Noun _____, and leave that to our marketing team and our company channels, and remember that you need to _____ Verb Base Form _____ with our other company policies when posting.

Being on social media on your cell phone or computer while on company time, including but not limited to Facebook Messenger, Twitter, Instagram, or Pinterest, is also _____ Adjective _____ to being on a personal call while at work. Please do your best to _____ Verb Base Form _____ during your work hours and check these applications during personal time like lunch breaks or at the end of the day.

Violation(s) of the social media policy will be subjective to _____ Verb Base Form _____, up to and including _____ Noun _____.