

STR Critique

1. Adverb
2. Number
3. Noun
4. Noun
5. Verb Past Tense
6. Verb Present Ends In Ing
7. Noun
8. Event
9. Number
10. Adjective
11. Noun
12. Verb Past Tense
13. Event
14. Number
15. Noun
16. Adjective
17. Noun
18. Noun Plural

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For this past STR week, the hotel _____ Adverb grew RPI _____ Number .1% to the same _____ Noun last year. The gain was in ADR, which grew 11%. Although _____ Noun was down -8% to last year, the hotel _____ Verb Past Tense their fair share by 9.5%, which is due to _____ Verb Present ends in ING occupancy on Sunday and Tuesday when the comp set lost. The _____ Noun was sold out on Sunday, Monday, Friday, and Saturday, but lost -14 occupancy points on Thursday due to the _____ Event Convention (872 room nights @ \$ _____ Number .82) not returning this year. Even though the group did not return, Friday and Saturday's performance had a _____ Adjective effect for the _____ Noun and for the running 28-day, and _____ Verb _____ Past Tense 32% RPI year over year. _____ Event was in house Friday and Saturday and contributed _____ Number room nights at \$234, which was a growth of \$7 year over year. The strategy to not replace the _____ Noun was a _____ Adjective decision, but for next year, the hotel should push the _____ Noun more and limit the _____ Noun Plural given during this time frame.