Client Ready Problems

1. Number _____

2. Adjective _____

3. Noun _____

4. Noun _____

5. Verb _____

6. Noun _____

7. Noun _____

8. Number _____

9. Adjective _____

10. Noun _____

11. Verb _____

12. Noun _____

Client Ready Problems

You: "The total for your new logo, and website is ____Number____."

Client: "Are you kidding me? The reason I chose a ____Adjective____ designer was to get ____Noun____ cheap,

plus help you out for your portfolio. I could have went to a ____Noun____ and paid much less."

You: "Um, that's not true. I spent a lot of time ____Verb____ with your ____Noun____ who insisted on multiple

revisions to the logo, and you ended up with a ____Noun____ that everyone is pleased with. This same project

might have cost you ____Number____ times the amount I'm charging you. I think it's a great deal."

Client: "I highly doubt that. It's just ____Adjective____ and ____Noun____. Plus, our satisfaction has nothing to do

with the amount we ____Verb____ you. I'll send you a ____Noun____ for what I think is fair."