

## North America Lifestyle Summit

---

10.

# North America Lifestyle Summit

On March 28th, I attended the NA Lifestyle Summit. I walked into the day thinking we would cover , , and .

What I really learned was how New Balance should , and consider .

I wish the panel covered more topics like . I wish the panel didn't talk about . I also would have changed the format to allow for more and less .

If I were to invite the panelists next time, I would suggest inviting . I also think we should do this on a more regular basis, I'd suggest doing it .