

# Mom's 4 Purple Cows!

1. Auto
2. Verb - Present Ends In Ing
3. Place
4. Adjective
5. Noun
6. Adjective
7. Exclamation
8. Exclamation
9. Expression
10. Adjective
11. Number
12. Verb - Present Ends In Ing
13. Number
14. Noun
15. Number
16. Body Part

# Mom's 4 Purple Cows!

Mom's believes in \_\_\_\_\_ Auto advertising. We rely primarily on the word-of-mouth of our customers to attract new business. To do this, we utilize 4 unique customer service strategies:

## 1. We carry bags!

At Mom's, we offer to carry bags of groceries out to cars for all of our shoppers. Even if the bag is

\_\_\_\_\_ Verb - Present ends in ING and comes from \_\_\_\_\_ place, we are happy to provide the service. But please, no

\_\_\_\_\_ Adjective tips!

## 2. Direct feedback to Scott!

Every Mom's bag has Scott's direct email and phone number, and he encourages customers to reach out

regarding their \_\_\_\_\_ Noun in the store. Sometimes the feedback is \_\_\_\_\_ Adjective. Frequently, Scott hears

\_\_\_\_\_ exclamation, \_\_\_\_\_ exclamation, or \_\_\_\_\_ expression! Feedback is taken seriously and is passed on to

stores and staff. We are always looking for ways to improve and maintain super service, even when the going

gets \_\_\_\_\_ Adjective.

## 3. We don't let customers wait in line!

We make every effort to make the customer's experience as smooth as possible. This includes a speedy checkout.

Everyone is a bagger, all \_\_\_\_\_ number + staff! This helps get customers out in a timely manner, so they can

get

on with their Verb - Present ends in ING .

4. We open early and stay open late!

We know sometimes customers just need to grab a few number items, or that gallon of Noun .

That's why we let customers come in early or late, even if it's for number minutes. It can really put a smile on their body part !