

Mom's 4 Purple Cows!

1. Auto
2. Verb - Present Ends In Ing
3. Place
4. Adjective
5. Noun
6. Adjective
7. Exclamation
8. Exclamation
9. Expression
10. Adjective
11. Number
12. Verb - Present Ends In Ing
13. Number
14. Noun
15. Number
16. Body Part

Mom's 4 Purple Cows!

Mom's believes in _____ Auto advertising. We rely primarily on the word-of-mouth of our customers to attract new business. To do this, we utilize 4 unique customer service strategies:

1. We carry bags!

At Mom's, we offer to carry bags of groceries out to cars for all of our shoppers. Even if the bag is

_____ Verb - Present ends in ING and comes from _____ place, we are happy to provide the service. But please, no
_____ Adjective tips!

2. Direct feedback to Scott!

Every Mom's bag has Scott's direct email and phone number, and he encourages customers to reach out

regarding their _____ Noun in the store. Sometimes the feedback is _____ Adjective. Frequently, Scott hears
_____ exclamation, _____ exclamation, or _____ expression! Feedback is taken seriously and is passed on to
stores and staff. We are always looking for ways to improve and maintain super service, even when the going
gets _____ Adjective.

3. We don't let customers wait in line!

We make every effort to make the customer's experience as smooth as possible. This includes a speedy checkout.

Everyone is a bagger, all _____ number + staff! This helps get customers out in a timely manner, so they can
get

on with their _____ .
Verb - Present ends in ING

4. We open early and stay open late!

We know sometimes customers just need to grab a few _____ items, or that gallon of _____ .
number Noun

That's why we let customers come in early or late, even if it's for _____ minutes. It can really put a
smile on their _____ !
body part