

Case for Awesome Coaching

1. Noun
2. Noun
3. Noun
4. Adjective
5. Verb - Base Form
6. Adjective
7. Adjective
8. Adjective
9. Verb - Base Form
10. Noun
11. Noun
12. Noun
13. Adjective
14. Noun
15. Noun

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[Noun ending in ing] is an essential [Noun] for achieving business [Noun]. [Adjective] sales coaches don't [Verb - Base Form] their people just to be [Adjective]. They see [Adjective] involvement in the development of [noun] as an [Adjective] activity for business success.

When you [Verb - Base Form] you coaching efforts to your organizational [Noun], coaching can lead to better [Noun] at all levels of the [department at work] organization. Studies indicate that [Noun] coaching can and will increase sales rep performance by up to [number] %.

The [number] % performance gain you can [verb] can be impacted by an additional [number] % based on the coaching effectiveness of the [job title]. Just imagine if your [Adjective] performers, let alone your entire [Noun], was able to achieve a [number] % improvement in their sales [Noun].