

Case for Awesome Coaching

1. Noun
2. Noun
3. Noun
4. Adjective
5. Verb - Base Form
6. Adjective
7. Adjective
8. Adjective
9. Verb - Base Form
10. Noun
11. Noun
12. Noun
13. Adjective
14. Noun
15. Noun

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[_____ Noun _____] ending in ing] is an essential [_____ Noun _____] for achieving business [_____ Noun _____]. [_____ Adjective _____] sales coaches don't [_____ Verb - Base Form _____] their people just to be [_____ Adjective _____]. They see [_____ Adjective _____] involvement in the development of [noun] as an [_____ Adjective _____] activity for business success.

When you [_____ Verb - Base Form _____] you coaching efforts to your organizational [_____ Noun _____], coaching can lead to better [_____ Noun _____] at all levels of the [department at work] organization. Studies indicate that [_____ Noun _____] coaching can and will increase sales rep performance by up to [number] %.

The [number] % performance gain you can [verb] can be impacted by an additional [number] % based on the coaching effectiveness of the [job title]. Just imagine if your [_____ Adjective _____] performers, let alone your entire [_____ Noun _____], was able to achieve a [number] % improvement in their sales [_____ Noun _____].