

LORO PIANA PRODUCT KNOWLEDGE

1. Number
2. Textile
3. Adjective
4. Noun
5. Noun
6. Noun
7. Animal
8. Animal
9. Noun
10. Noun
11. Animal
12. Noun
13. Noun
14. Noun
15. Noun
16. Noun

LORO PIANA PRODUCT KNOWLEDGE

LORO PIANA IS AN ITALIAN COMPANY WITH _____Number GENERATIONS OF HISTORY. IN THE
EARLY 19TH THE LORO PIANA FAMILY STARTS OUT AS MERCHANTS OF _____TEXTILE
FABRICS. IN 1924 THE CURRENT COMPANY IS FOUND BY PIETRO LORO PIANA WHO CREATED
FORWARD THINKING FOR THE COMPANY. IN 1941 HIS NEPHEW FRANCO LORO PIANA JOINS
THE COMPANY AND SUCCESSFULLY ESTABLISHES A NAME FOR THE COMPANY AS A
SUPPLIER FOR FINE FABRICS FOR MEN AND WOMAN. IN 1970'S FRANCOS SONS, SERGIO AND
PIER LUIGI TAKE OVER THEIR FATHER'S ROLE IN THE COMPANY. IN THE 1980'S THE COMPANY
BEGINS PRODUCING FINISHED GOODS AND IS DIVIDED INTO LUXURY _____Adjective DIVISION
AND _____Noun DIVISION. IN 1998 LORO PIANA OPENS THE FIRST DIRECTLY OPERATED
STORE. TODAY WE HAVE OVER 130 _____Noun AND 2,250 _____Noun WORLD WIDE.

AFTER SIX GENERATIONS OF FAMILY HISTORY TODAY THE FAMILY IS PROUD TO BE OWNERS
OF THE 7 MOST PRECIOUS EXCELLENCES IN WORLD WHICH ARE, CASHMERE, BABY
CASHMERE, _____ANIMAL _____ANIMAL, MERINO WOOL, _____Noun _____Noun, GIFT OF
KINGS, AND _____ANIMAL. OUR TECHNICAL INNOVATIONS INCLUDE: STORM SYSTEM, RAIN
SYSTEM, WIND, WINDMATE, AND 3L. ALONG WITH OUR ICONIC MEN'S BLUE LABELED COATS
SUCH AS: _____Noun, ICER, ROADSTER, _____Noun, _____Noun, VOYAGE, REGATTA,
_____Noun _____Noun, AND TRAVELLER.

