

LORO PIANA PRODUCT KNOWLEDGE

1. Number
2. Textile
3. Adjective
4. Noun
5. Noun
6. Noun
7. Animal
8. Animal
9. Noun
10. Noun
11. Animal
12. Noun
13. Noun
14. Noun
15. Noun
16. Noun

LORO PIANA PRODUCT KNOWLEDGE

LORO PIANA IS AN ITALIAN COMPANY WITH _____ Number GENERATIONS OF HISTORY. IN THE EARLY 19TH THE LORO PIANA FAMILY STARTS OUT AS MERCHANTS OF _____ TEXTILE FABRICS. IN 1924 THE CURRENT COMPANY IS FOUNDED BY PIETRO LORO PIANA WHO CREATED FORWARD THINKING FOR THE COMPANY. IN 1941 HIS NEPHEW FRANCO LORO PIANA JOINS THE COMPANY AND SUCCESSFULLY ESTABLISHES A NAME FOR THE COMPANY AS A SUPPLIER FOR FINE FABRICS FOR MEN AND WOMAN. IN 1970'S FRANCOS SONS, SERGIO AND PIER LUIGI TAKE OVER THEIR FATHER'S ROLE IN THE COMPANY. IN THE 1980'S THE COMPANY BEGINS PRODUCING FINISHED GOODS AND IS DIVIDED INTO LUXURY _____ Adjective DIVISION AND _____ Noun DIVISION. IN 1998 LORO PIANA OPENS THE FIRST DIRECTLY OPERATED STORE. TODAY WE HAVE OVER 130 _____ Noun AND 2,250 _____ Noun WORLD WIDE.

AFTER SIX GENERATIONS OF FAMILY HISTORY TODAY THE FAMILY IS PROUD TO BE OWNERS OF THE 7 MOST PRECIOUS EXCELLENCE IN THE WORLD WHICH ARE, CASHMERE, BABY CASHMERE, _____ ANIMAL _____ ANIMAL, MERINO WOOL, _____ Noun _____ Noun, GIFT OF KINGS, AND _____ ANIMAL. OUR TECHNICAL INNOVATIONS INCLUDE: STORM SYSTEM, RAIN SYSTEM, WIND, WINDMATE, AND 3L. ALONG WITH OUR ICONIC MEN'S BLUE LABELED COATS SUCH AS: _____ Noun, ICER, ROADSTER, _____ Noun, _____ Noun, VOYAGE, REGATTA, _____ Noun _____ Noun, AND TRAVELLER.

