

# Zero In

1. Verb - Past Tense
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Bard's Verb - Past Tense Clinical Solution, ZERO-IN, takes a systematic approach to solving this complex problem.<sup>2, 11, 12</sup>

We recognize monitoring practice consistently overtime is complicated and missed steps happen throughout the entire Foley Lifecycle so we created a comprehensive way to view the lifecycle focused on four key areas: utilization, insertion, maintenance, and duration.<sup>2, 3, 4, 9, 10, 11</sup>

When evaluated independently, it's tough to identify gaps and implement the right interventions.<sup>5</sup>

With our help, you can evaluate the Lifecycle in a comprehensive method which means you can truly measure practice and see year over year progress.<sup>13</sup>

Your first step in this process is to utilize assessments.<sup>6, 7</sup>

You look at things like SKU's, Insertion Technique, Loops, Securement, and percentage of Foleys indwelling longer than 4 days (among other things.)<sup>5, 6</sup>

This results in a Foley Practice Index or FPI score which establishes a benchmark and helps you measure progress

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You can also analyze your index score within each area of the lifecycle.10

With these scores, you can identify areas where you are currently being successful as well as areas where you should invest resources to improve.7, 12, 14

Once we've completed the Assessment, data is analyzed and a improvement plan is created.7

For example, you might standardize SKUs, perform Insertion competencies, and/or drill into the impact of biofilm on the subset of patients with Foleys indwelling longer than 4 days.5, 7, POV pg4, sc6

Zero-In is a long term partnership.11

You'll have dedicated support from Bard's clinical and sales teams.11

Through our Best Practice program, your hospital will create unit based champions who become foley practice experts and help you implement and sustain improvements.11, 14

With

our team providing product training and your team providing unit based champions we create Shared Accountability and you are able to empower your staff and sustain improvement.<sup>12</sup>

Finally, it's critical to maintain the progress you've made so ZERO-IN follows a Six Sigma approach with ongoing programs to support your champions until the program is repeated.<sup>8, 12, 13, 14</sup>

By Zero-Ing in on the entire Foley Lifecycle and using a systematic approach you can achieve improvement and sustain year over year progress.<sup>7, 9, 10, 13</sup>

No one else brings all this together like Bard and that's why hospitals are partnering with us. POV pg6, sc10