

# Storytelling

1. Noun - Plural
2. Adjective
3. Noun
4. Noun - Plural
5. Adjective
6. Noun
7. Verb
8. Adjective
9. Verb - Present Tense
10. Noun
11. Noun
12. Noun

# Storytelling

Our goal should be to make human \_\_\_\_\_ Noun - Plural for brands. We do that through \_\_\_\_\_ Adjective storytelling, something that allows us to drive \_\_\_\_\_ Noun, answer \_\_\_\_\_ Noun - Plural, and create \_\_\_\_\_ Adjective experiences. Simply put, you're part of a \_\_\_\_\_ Noun. But you use storytelling to \_\_\_\_\_ Verb the conversation, to make it \_\_\_\_\_ Adjective to the consumer you're \_\_\_\_\_ Verb - Present Tense and present. By doing that, you build \_\_\_\_\_ Noun. And \_\_\_\_\_ Noun is at the heart of a human \_\_\_\_\_ Noun.