Storytelling

1. Noun - Plural _____

2. Adjective _____

3. Noun _____

4. Noun - Plural _____

5. Adjective _____

6. Noun _____

7. Verb _____

8. Adjective _____

9. Verb - Present Tense _____

10. Noun _____

11. Noun _____

12. Noun _____

Storytelling

Our goal should be to make human _____ Noun - Plural _____ for brands. We do that through _____ Adjective _____

storytelling, something that allows us to drive _____ Noun _____, answer _____ Noun - Plural _____, and create

_____ Adjective _____ experiences. Simply put, you're part of a _____ Noun _____. But you use storytelling to

_____ Verb _____ the conversation, to make it _____ Adjective _____ to the consumer you're _____ Verb - Present Tense _____ and

present. By doing that, you build _____ Noun _____. And _____ Noun _____ is at the heart of a human _____ Noun _____.