

Press release

1. Campaign Name

2. Value Proposition

3. Campaign Name

Press release

I am writing to introduce an _____ Campaign Name _____ project that is _____ Value proposition _____ .

_____ Campaign Name _____ is a description hands-on, kid-friendly equipment to perform a series of experiential demonstrations to teach fourth- through 12th-graders about how their brains and muscles communicate. This project ends Dec. 29, 2013.

You can learn more about Muscles Alive!'s efforts to expand this program and spark the interest of young children to study the neurosciences through this awe-inspiring program by visiting their project page.

Attached is a press release with more details; let me know if you have any questions or would like to schedule an interview.

Thanks for your consideration,