

StoryMaker

1. To
2. Verb
3. Noun - Plural
4. Verb

StoryMaker

Our reason for being is _____
to _____
Verb _____
Noun - Plural _____
to _____
Verb _____
stories about the events
happening in their life and the issues they care about. The outcome we work toward is newsworthy and
noteworthy stories.

StoryMaker is a mobile application for creating video, audio and photo stories. We are in the category of story
production.

We need to maintain our core customers who are aspiring journalists. We need to be embraced by our ideal
prospects who are casual citizens who may be caught in the act of committing journalism.