

My Summer in Marketing -- A Madlib

1. Noun
2. Noun
3. Adverb
4. Adjective
5. Noun
6. Verb - Base Form
7. Verb - Base Form
8. Noun - Plural
9. Noun - Plural
10. Noun
11. Noun
12. Adjective
13. Verb - Past Tense
14. Noun - Plural
15. Noun - Plural
16. Adjective
17. Noun
18. Verb - Past Tense
19. Verb - Present Ends In Ing
20. Adverb
21. Verb - Past Tense
22. Verb - Past Tense

My Summer in Marketing -- A Madlib

It was a _____ Noun come true when I found out my application and _____ Noun landed me the temporary marketing position. After a lot of curiosity, I'd _____ Adverb be able to see firsthand what REI's Marketing Department was all about.

The first couple of weeks were a _____ Adjective a review crash-course in all things _____ Noun. There was reporting to be done, project plans to _____ Verb - Base Form, numbers stories to understand and help others to tell, proofs to _____ Verb - Base Form, and _____ Noun - Plural, lots of _____ Noun - Plural!

In the newness, I found familiarity and comfort in knowing the _____ Noun of REI. I was happy to offer this _____ Noun my customer insight earned from working in Sales & Customer Support, and I was even _____ Adjective to have those insights _____ Verb - Past Tense. One thing this team did very well was to bring me into the action. From the beginning I was encouraged to contribute and my _____ Noun - Plural were valued.

This summer, I also took the opportunity to meet a lot of _____ Noun - Plural. My conversations helped me better understand the org chart, as well as determine areas of interest, and opportunities for collaboration within the Marketing Department. Although things are pretty _____ Adjective around here, the level of _____ Noun was very high as almost everyone I reached out to was able to make time to meet with me.

In

consideration of everything I've learned, and the amount of people that I've _____ Verb - Past Tense within a relatively short period of time, I'd say this summer was mission accomplished! Unfortunately just as I'm _____ Verb - Present ends in ING greater familiarity with the work, and confidence in my ability to contribute more _____ Adverb, my time with this group is nearly over.

I appreciate all the encouragement and the feedback I've _____ Verb - Past Tense along the way, as well as the resources and help with projects. The biggest surprise and greatest honor _____ Verb - Past Tense when I received a Zippy award for my work on the direct mail binders for Annie. I thank Katherine and each one of you for making that happen!