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Getting the word across

1. Verb - 3Rd Person Singular Present _____
2. Verb - 3Rd Person Singular Present _____
3. Verb _____
4. Coordinating Conjunction _____
5. Noun - Plural _____
6. Pronoun _____
7. Determiner _____
8. Noun _____
9. Noun _____
10. Noun - Plural _____

Getting the word across

Do you hope that your customers love your content? Or do you know? It doesn't have to be a guessing game; there's a science behind figuring out what works and what doesn't. The way to strategically (and effectively) tweak your messaging to appeal to your customers' _____Verb - 3rd Person Singular Present_____ and _____Verb - 3rd Person Singular Present_____ is to _____Verb_____ data. In fact, there may be data about your customers or potential customers that you have access to _____Coordinating conjunction_____ aren't using to help you in these _____Noun - Plural_____. Data enables _____Pronoun_____ to segment your list to send _____Determiner_____ most relevant, targeted marketing content, at the right time for maximum deliverability rates.The heart of _____Noun_____ is data. While marketing is an art and a _____Noun_____, we like to put the emphasis on science. Make educated predictions about prospect and buyer behavior rather than take a stab at guessing. Make big data your small business' friend and we promise you'll see _____Noun - Plural_____!

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