

test word blank

1. Date _____

test word blank

Prior to Date 1, 2013, FTD was a wholly owned subsidiary of United Online, Inc. ("United Online").

On November 1, 2013, United Online separated into two independent, publicly-traded companies: FTD Companies, Inc. and United Online, Inc. (the "Separation"). Following completion of the Separation, FTD Companies, Inc. became an independent, publicly-traded company on the NASDAQ Global Select Market utilizing the symbol "FTD."