

# Destination Postcard

1. Noun
2. Adjective - Comparative
3. Noun
4. Noun
5. Verb - Present Tense
6. Noun
7. Noun
8. Noun - Plural
9. Noun - Plural
10. Noun
11. Noun
12. Noun
13. Adjective - Comparative
14. Noun
15. Adverb
16. Noun - Plural
17. Adjective
18. Adverb - Superlative
19. Noun
20. Noun - Plural
21. Noun - Plural
22. Adjective
23. Adjective

24. Noun
25. Noun
26. Noun
27. Noun
28. Noun
29. Noun

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As a result of consistently delivering deep thinking, an innovative spirit and great storytelling to our clients, Gongos has evolved in many ways.

From an external perspective, our clients are able to spontaneously articulate that Gongos is known for great stories that are a result of deep thinking and an innovative spirit. They will tell you that they come away from every interaction with us having learned \_\_\_\_\_ Noun or having gained \_\_\_\_\_ Adjective - Comparative clarity about the \_\_\_\_\_ Noun and \_\_\_\_\_ Noun problems they are \_\_\_\_\_ Verb - Present Tense with. Without even seeing a company \_\_\_\_\_ Noun, they can spot our work out from the crowd and say, "No question about it. That's Gongos' \_\_\_\_\_ Noun." In fact, they so value it that they remain with us as \_\_\_\_\_ Noun - Plural and become \_\_\_\_\_ Noun - Plural of GR among their peers in the \_\_\_\_\_ Noun.

Internally, some important shifts occurred to bring GR to this place.

One shift came from a commitment at all levels of the organization to challenge clients' research and business assumptions - all in the spirit of helping both them and us gain clarity into the essence of their questions. Across the board, the desire to find "what lies beyond the \_\_\_\_\_ Noun" is strong within every \_\_\_\_\_ Noun and drives them to dig a little \_\_\_\_\_ Adjective - Comparative to discover it. If you asked employees, this evolution also came with a shift toward freeing employees to create great \_\_\_\_\_ Noun. Rather than feeling \_\_\_\_\_ Adverb shackled

to rigid Noun - Plural for everything, employees felt trusted to bring their Adjective gifts to their work, with standardized Adverb - Superlative practices only put into place for "mission critical" elements of our Noun.

A true feeling of "ownership" also is pervasive throughout the organization. We identify with our Noun - Plural, their business and their Noun - Plural. We realize every project, every client interaction, every decision we make is Adjective both for our Adjective development as well as for the growth of the Noun as a whole.

Beyond this, though, this feeling of ownership is rooted in a strong desire to play a part in writing the next chapter of Gongos' history. Employees realize Gongos is a special Noun and is creating a unique Noun. Being a part of it taps into our desire to be the best that we can be individually and as a part of something bigger than ourselves; something that we can point to at the end of our careers and say, "I helped shape Gongos into the Noun it is. And, at the same time, Gongos helped to shape me and help me grow as a Noun...and as a Noun. It was the highlight of my career."