

Shared Services Branding

1. Noun
2. Adverb
3. Verb
4. Adjective
5. Noun
6. Number
7. Number
8. Proper Noun
9. Proper Noun
10. Proper Noun
11. Proper Noun
12. Adjective
13. Number
14. Noun
15. Verb
16. Noun
17. Verb
18. Plural Noun
19. Noun
20. Noun
21. Noun
22. Verb
23. Verb

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Once there was a _____ Noun _____ that wanted to _____ Adverb _____ Verb _____ its _____ Adjective _____ position in the marketplace. So to save _____ Noun _____ the company decided to combine _____ Number _____ functions into _____ Number _____ and those included _____ Proper noun _____ Resources, _____ Proper noun _____ and _____ Proper noun _____.

The company called this _____ Proper noun _____ Services. The Shared Services organization did a _____ Adjective _____ job of consolidatings, automating and standardizing processes and saved the company _____ Number _____ of dollars annually. But still, the Shared Services organization got no _____ Noun _____ so it decided to _____ Verb _____ the _____ Noun _____ that everyome could point to within the company and say, 'We'd like to _____ Verb _____ like they do .' They are able to recruit and retain the best _____ Plural noun _____ they deliver what they say they will, on time and on _____ Noun _____ and they appear to have a lot of _____ Noun _____ doing it. They are the model 'business within a _____ Noun _____, and when the company wants to _____ Verb _____ in a function, they know that their money will be _____ Verb _____ spent when they invest it in Shared Services.