Shared Services Branding

1.	Noun
2.	Adverb
3.	Verb
4.	Adjective
5.	Noun
6.	Number
7.	Number
8.	Proper Noun
9.	Proper Noun
10.	Proper Noun
11.	Proper Noun
12.	Adjective
13.	Number
14.	Noun
15.	Verb
16.	Noun
17.	Verb
18.	Plural Noun
19.	Noun
20.	Noun
21.	Noun
22.	Verb
23.	Verb

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Once there wa	as a Noun	that want	ed to	Adverb	Verb	its	Adjective	_position	in the
marketplace.	So to save	Noun tl	ne company	y decided to	o combine _	Number	functi	ons into	
Number	and those i	ncluded	Proper noun	Resour	ces, Pr	oper noun	_and	Proper noun	·
The company	called this	Proper noun	Services	. The Shar	ed Services	organizatio	on did a	Adjective	
job of consoli	datings, autom	ating and star	ndardizing	processes a	and saved th	ne company	y Numb	of of	dollars
annually. But	still, the Share	d Services or	ganization	got no	Noun	so it decid	led to	Verb	the
Noun	_that everyome	e could point	to within th	ne company	y and say, 'V	We'd like to	OVerb	like t	hey do
.' They are ab	le to recruit and	d retain the be	estPlui	ral noun	they delive	er what the	y say they	will, on ti	me and
on Noun	and they	appear to hav	e a lot of _	Noun	doing it.	They are the	he model 't	ousiness w	ithin a
Noun	_, and when the	e company w	ants to	Verb	in a functio	n, they kno	ow that thei	r money v	will be
Verb	_spent when the	ey invest it in	Shared Se	rvices.					

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