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Alicia and the Insurance Agents

1. Adjective _____
2. Noun _____
3. Noun _____
4. Verb - Present Ends In Ing _____
5. Noun _____
6. Noun - Plural _____
7. Noun _____
8. Adjective _____
9. Adjective _____
10. Noun - Plural _____
11. Adjective - Superlative _____
12. Noun - Plural _____
13. Verb _____
14. Noun _____
15. Adjective _____
16. Adjective _____
17. Noun _____
18. Verb - Present Ends In Ing _____
19. Noun - Plural _____
20. Verb - Past Participle _____
21. Adjective _____
22. Adjective _____
23. Noun - Plural _____

24. Adjective _____
25. Verb - Present Ends In Ing _____
26. Verb - Present Ends In Ing _____
27. Verb - Past Tense _____
28. Adjective _____
29. Adjective _____
30. Adjective _____
31. Verb - Present Ends In Ing _____
32. Proper Noun _____
33. Noun - Plural _____
34. Noun _____
35. Superlative _____
36. Verb - Present Ends In S _____
37. Verb _____
38. Adjective _____

Alicia and the Insurance Agents

Do you know Alicia? If you've attended a _____Adjective_____ Insurance Company event, most likely you've seen her hard at work. She usually has a _____Noun_____ or she's wearing a _____Noun_____ directing the show. Or you just might catch her in the middle of her _____Verb - Present ends in ING_____ duties working with the speaker to create a top-notch _____Noun_____.

Alicia started in Media in 1987 and is best known for her work with agents and sales _____Noun - Plural_____ at the National Insurance Convention and Field Management Conference.

One of Alicia's newest assignments is to help our field force create video welcomes for their websites. The video message is simple, it's a welcome to their site, here's who they are and here's the _____Noun_____ they offer. This large and rather _____Adjective_____ endeavor has one very _____Adjective_____ strategic goal in mind - to show our agents and district sales _____Noun - Plural_____ in the _____Adjective - Superlative_____ possible light, impress online _____Noun - Plural_____ and help agents _____Verb_____ their book of business.

"In media, we refer to this project as _____Noun_____ development," says Alicia. "We want our agents to make a first impression that is _____Adjective_____, inviting and professional."

"We generally have three _____Adjective_____ crews for three days at a particular shoot site," says Alicia. "This includes camera and sound, makeup and directing crews. The sites vary, but most often they occur at a state or regional _____Noun_____. _____Verb - Present ends in ING_____ agents and district sales _____Noun - Plural_____ read four scripts and they really appreciate having the final say on which video is _____Verb - Past Participle_____. The Web page design is _____Adjective_____, and at this time, the entire production is _____Adjective_____ to the agent. I'm the project

lead, and my media _____Noun - Plural_____ and I are _____Adjective_____ producers _____Verb - Present ends in ING_____ the video for each shoot location."

"So far, _____Verb - Present ends in ING_____ agents have far _____Verb - Past Tense_____ my expectations," Alicia says. "I have been pleasantly surprised with their on-camera efforts. They seem _____Adjective_____ with our process and are _____Adjective_____. A good number of agents were so _____Adjective_____ in front of the camera they may have missed their calling as an actor, television personality or politician."

The videos will soon be added to _____Verb - Present ends in ING_____ agent _____Proper Noun_____.

Alicia represents employees who use their _____Noun - Plural_____ and _____Noun_____ every day to showcase The Insurance Company and put our company in front of consumers in the _____Superlative_____ possible light. Like many employees, she understands how her daily _____Verb - Present ends in S_____ play a large role in The Insurance Company's efforts to _____Verb_____ and remain financially _____Adjective_____.

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