

The Animal story

1. Noun - Plural
2. Noun - Plural
3. Noun
4. Noun
5. Noun
6. Location
7. Adjective
8. Adjective
9. Noun - Plural
10. Noun
11. Noun
12. Noun
13. Verb - Present Ends In Ing
14. Verb - Present Ends In Ing
15. Verb - Present Ends In Ing
16. Verb - Present Ends In Ing
17. Noun

The Animal story

Animal was conceived back in 1987 by two Noun - Plural who were really fed up with continuously losing their Noun - Plural in the Noun due to the straps breaking under extreme conditions. They came up with a solution in the form of a webbing Noun and Noun strap that seemed to put an end to their problems.

Setting up 'production' in a back Location at one of their mother's houses, they began to make small quantities of straps and sell them to their Adjective friends. The money raised paid for Adjective Noun - Plural to far flung spots in Oz and Hawaii where the pair sold more straps to fund their Noun chasing escapades.

The Noun and Noun nature of the strap made it suitable for Verb - Present ends in ING over into other action sports such as Verb - Present ends in ING, Verb - Present ends in ING, Verb - Present ends in ING, and Noun biking. First and foremost a functional performance product, the strap became a success and Animal was born. Before long, Animal started to make sports watches. Aimed at freesports enthusiasts, they were water-resistant, functional and looked great on the wrist. These watches enjoyed phenomenal success and are now a household name.