

Initiative

1. Noun
2. Initiative
3. Client
4. Initiative

Initiative

A _____^{Noun} up _____^{Initiative} spot will be featured at block party in Brooklyn before the VMA's. The songs in rotation will all be popular duets, with one of the characters being a holograph that stands _____^{Client} to _____^{Initiative} and sings alongside you. A video will be taken of each performance and users will be able to post it to their Facebook wall.