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Our Mad Lib

1. Noun _____
2. Proper Noun _____
3. Proper Noun _____
4. Adjective _____

Our Mad Lib

Please accept my application for the position of Small Business Advertising Consultant with Directwest.

As a recent graduate from the University of Regina, Hill School of Business, I am very enthusiastic about starting my career. From my _____Noun_____, majoring in _____Proper Noun_____ and _____Proper Noun_____, I have developed _____Adjective_____ two different skill sets. My marketing education has enabled me with excellent communication skills, creativity, and the ability to prioritize and adapt to demanding environments. As well it has given me an understanding of consumer behavior, purchasing habits, and how best to relate to customers. The finance part of my degree has afforded me the knowledge of how to look at a situation analytically and be diligent in my work.

Through my job at SaskTel, I was in charge of making the functions of Corporate Security aware to the rest of the company. This involved doing presentations, planning events, and creating marketing tools to properly communicate the importance of our work. As well, through my experience in the retail industry, I have gained skill sets important to this job. I understand the importance of customer service, and how to build relationships with those you are serving.

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