

# Five Forces

1. Verb - Base Form \_\_\_\_\_
2. Verb - Past Tense \_\_\_\_\_
3. Verb - Past Tense \_\_\_\_\_
4. Adverb \_\_\_\_\_
5. Adjective \_\_\_\_\_
6. Verb - Present Ends In Ing \_\_\_\_\_
7. Verb - Present Ends In Ing \_\_\_\_\_
8. Verb - Present Ends In Ing \_\_\_\_\_

# Five Forces

Analyzing Porter's Five Forces will \_\_\_\_\_  
an overall direction for your corporation, or support a  
proposed direction, goal or objective. Once the research has been completed and a direction is \_\_\_\_\_  
\_\_\_\_\_ on then the marketing plan can be \_\_\_\_\_ with a SWOT analysis, specific goals and  
objectives with specific actions and assignments, resources needed and monitoring/oversight.

When \_\_\_\_\_ analyzing the Five Forces you can attain a \_\_\_\_\_ representation of what is  
influencing profitability of your company. \_\_\_\_\_ these forces is the starting point for  
\_\_\_\_\_ strategy and will aid in \_\_\_\_\_ the most significant aspects of  
the competitive environment within your industry.